

Psychology Vocabulary
Chapter 6

B. F. Skinner
Classical conditioning
Cognitive psychology
conditioned response
conditioned stimulus
counterconditioning
discrimination
E. C. Tolman
extinction
generalization
Ivan Pavlov's experiments
John B. Watson and Rosalie Rayner's experiment
operant conditioning
positive reinforcement
PQ4R method
primary reinforcer
programmed learning
reinforcement
secondary reinforcer
shaping
Spontaneous recovery
systematic desensitization
taste aversion
unconditioned stimulus
variable-ratio schedule