

THE HISTORY OF BUSINESS STUDY GUIDE

St. Godric was one of the earliest European businessmen. What did he do that made him a businessman?

Godric became a wealthy man. What did he do with his wealth in his later years?

What was Marco Polo looking for on his trip to China?

At the time of Marco Polo's trip to China, how did Europe and China compare in technological development?

"The more transactions there are the more wealth there is." This is a principle of

The center of finance in 15th c. Europe was

Lending money for interest in the middle ages was called _____, a mortal sin in the eyes of the Catholic church.

What 15th c. businessman got dispensation from the Catholic church by purchasing and commissioning works of art for the church?

What country became famous and rich by developing its shipping and spice trade. It also developed the first stock companies.

What does the "Greater Fool Theory" state?

The tulip mania proved that

Which invention is credited with starting the "Industrial Revolution?"

Matthew Bolton proved that every scientist needs _____ to be successful.

What was the "Credit Mobilier?"

Where did most of the money come from to build the transcontinental railroad?

In 1876 the rest of the world looked upon America as

The video, "History of Business," states that _____ made modern America.

Who was the financier who helped to create the modern banking system, was a financier and possibly singlehandedly saved the U.S. from a depression?

What famous person is associated with the Standard Oil Company, who cut a deal with the railroads to get control of the oil industry?

The video, "History of Business," states that _____ formed the foundation of the American economy in the 20th century.

Who got the idea from Chicago meat packers for assembly line production?

What is most responsible for Coca Cola's world wide success?

Who was Henry Luce?

In the 20th century, the economic center of the world has moved steadily _____

Who became rich and famous by providing software for computers rather than hardware?